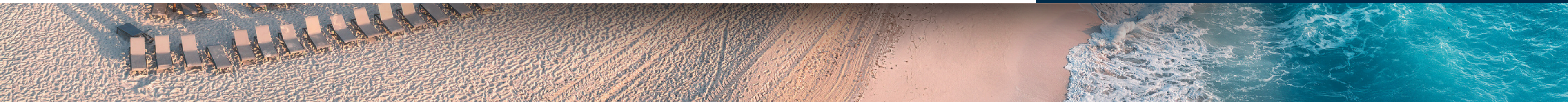




Bachelor's Degree in
Hospitality Business



Who are we?

HBS America is a higher education institution committed to training leaders by combining practice and theory to teach the creation of unique experiences and the exceeding of expectations. We are proudly an **Associate Member of the EHL Network Certified Schools**.



¿Quiénes somos?

HBS America es una institución en educación superior comprometida a formar líderes, combinando práctica y teoría para enseñar la creación de experiencias únicas y superación de expectativas. Además de que somos **Miembros Asociados** de las **escuelas certificadas** de la **red EHL**.





What is EHL?

EHL (École Hôtelière de Lausanne), established in 1893 and located in Switzerland, is globally renowned as the leading university in hospitality. Recognized as the best in its field by the 2024 QS World University Rankings, EHL continues to set the standard for excellence in hospitality education.

¿Qué es EHL?

EHL (École Hôtelière de Lausanne), fundada en 1893 y ubicada en Suiza, es conocida mundialmente como la universidad líder en hotelería. Reconocida como la mejor en su rubro por el QS World University Rankings 2024, EHL continúa estableciendo el estándar de excelencia en educación hotelera.



Hospitality University

Hospitality Management

La licenciatura en **Hospitalidad en HBS America** es un programa diseñado para formar **líderes en la industria** de la hospitalidad a nivel global.

Ofrece una educación integral que combina teoría y práctica en áreas clave como la gestión hotelera, operaciones de alimentos y bebidas, marketing, finanzas y liderazgo.

Los estudiantes tienen la oportunidad de aprender de expertos de la industria, realizar prácticas profesionales en empresas internacionales y desarrollar habilidades de gestión empresarial.

The **Bachelor's in Hospitality at HBS America** is a program designed to train **leaders in the global hospitality industry**.

It offers a comprehensive education that combines theory and practice in key areas such as hotel management, food and beverage operations, marketing, finance, and leadership.

Students have the opportunity to learn from industry experts, complete internships with international companies, and develop business management skills.



Curriculum Design

4-Year Undergraduate Program in Bachelor's Degree in Hospitality Management



SEMESTER 1		SEMESTER 2		SEMESTER 3	SEMESTER 4		SEMESTER 5		SEMESTER 6	SEMESTER 7		SEMESTER 8	
Culinary application and theory		Hospitality culture & operations II		Industry Operations Internship 18	Hospitality Management foundations I		Hospitality management foundations II		Industry Management Internship 18	Corporate hospitality management		Hospitality specialization module	
Fine dining restaurant kitchen - modern mexican cuisine.	3	Sustainable hospitality and service culture	3		Banquet dinner experience creation and operations	3	Food & beverage concept creation and operations	12		Foundations of hotel asset management	6	Current issues and trends in the hospitality & business world or sport and event management or luxury Management	3
International cuisine	6	Bases of room division operations & management	3		Hospitality revenue optimization in a digital world	6	Technology in hospitality and service operations	6		Big data and digital Transformation in hospitality business management	6		
Bakery & pastry making	3	Introduction to F&B operations and management	3		International service marketing	6							
Preparation kitchen	3	R&D design lab & fine dining experience	3		Hospitality experience design I		Hospitality experience design II			Hospitality project I: Dissertation		Hospitality project II: Capstone consulting project	
Traiteur and Catering kitchen	3	Beverage knowledge: Tea, coffee, wine and spirits	3		Hospitality and service experience design and management	6	Hospitality and service technology, interiors and facilities design	6		Method of research & thesis	18	Hospitality business project	18
F&B service application and theory		Intro to business tools II			Business tools I		Business tools II			Corporate business tools I		Corporate business tools II	
Equipment management - stewarding	3	Foundations of hospitality Marketing	6		Macroeconomics	6	Customer information & distribution channel management	6		Ethic and social awareness	6	Corporate finance	9
F&B service theory & application food hall service	3	Financial Accounting	6		Financial analysis	6	Managerial accounting	9		Finance management	9	Corporate strategy	6
Bar & restaurants service	9	Microeconomics	6		Computational thinking	9	Legal aspects in hospitality & business	6		Entrepreneurship		Entrepreneurship II	
Fine dining restaurant service	3	Business tools for hospitality II (story telling with data and data visualization)	3		Corporate social responsibility and sustainable management	6				Business plan & project management	6	Entrepreneurship in globalized and digitalized economy	9
Room division application and theory		Statistics	6		Communication & human capital II		Communication & human capital III					Innovation management	6
Housekeeping & laundry	3	Communication & Human Capital I			Developing & Empowering Talents	6	Organizational capital and leadership	9					
Front Office & guest service	3	English II: academic writing	3		Cross cultural communication	3	Creating emotional hospitality: The art of meaningful guest connections	3					
Spa, wellness, sports and leisure	3	Business communication and protocol	3										
Hospitality culture & operations I		Human behavior & performance in the workplace	6										
Nutrition, hygiene & safety	1.5												
Food & beverage purchasing & cost control	1.5												
Introduction to hospitality & luxury management	3												
Intro to business tools I													
Hospitality English I	1.5												
Business tools for hospitality I (Excel Skill)	1.5												
Total credits per semester	54	54	18	57	57	18	51	51					

Founders fee

Tuition and Fees

Summary of HBS America pricing (**Bachelor Hospitality Management**)

PROGRAM	LENGTH OF PROGRAM	PRICE PER FULL PROGRAM (in CHF)
Bachelor Degree	4 years	60,267.00

Breakdown of Bachelor Degree pricing: (in CHF)

Year	Tuition Fee	Infra. & Service Fee	TOTAL ACADEMIC FEE
AP	14,518.00	4,500.00	19,018.00
Year 1	9,639.00	2,250.00	11,889.00
Year 2	9,639.00	2,250.00	11,889.00
Year 3	12,971.00	4,500.00	17,471.00

Precios en franco suizo, sujeto al tipo de cambio.
Prices in swiss francs, subject to the exchange rate.

Uniform cost

Includes:

- 2 sets of kitchen uniforms.
- 2 sets of service uniforms.
- Kitchen shoes.
- 1 set of knives.

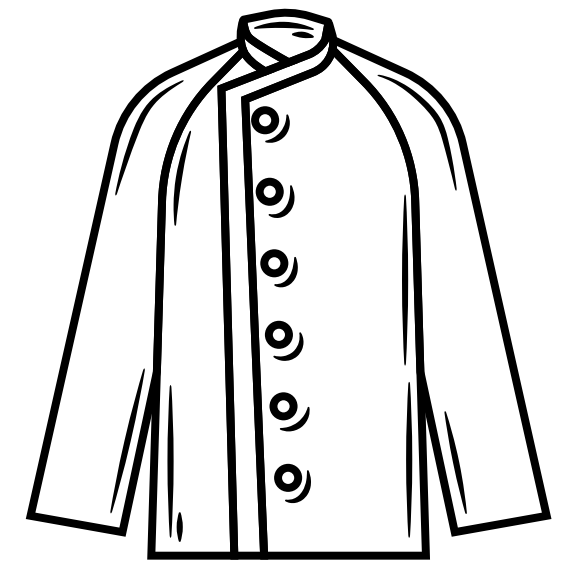
960ⁱⁿCHF

Costo uniformes

Incluye

- 2 juegos de uniformes de cocina.
- 2 juegos de uniformes de servicio.
- Calzado de cocina.
- 1 juego de cuchillos.

960ⁱⁿCHF



**Precios en franco suizo, sujeto al tipo de cambio.
Prices in swiss francs, subject to the exchange rate.**



Contacto - Contact

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